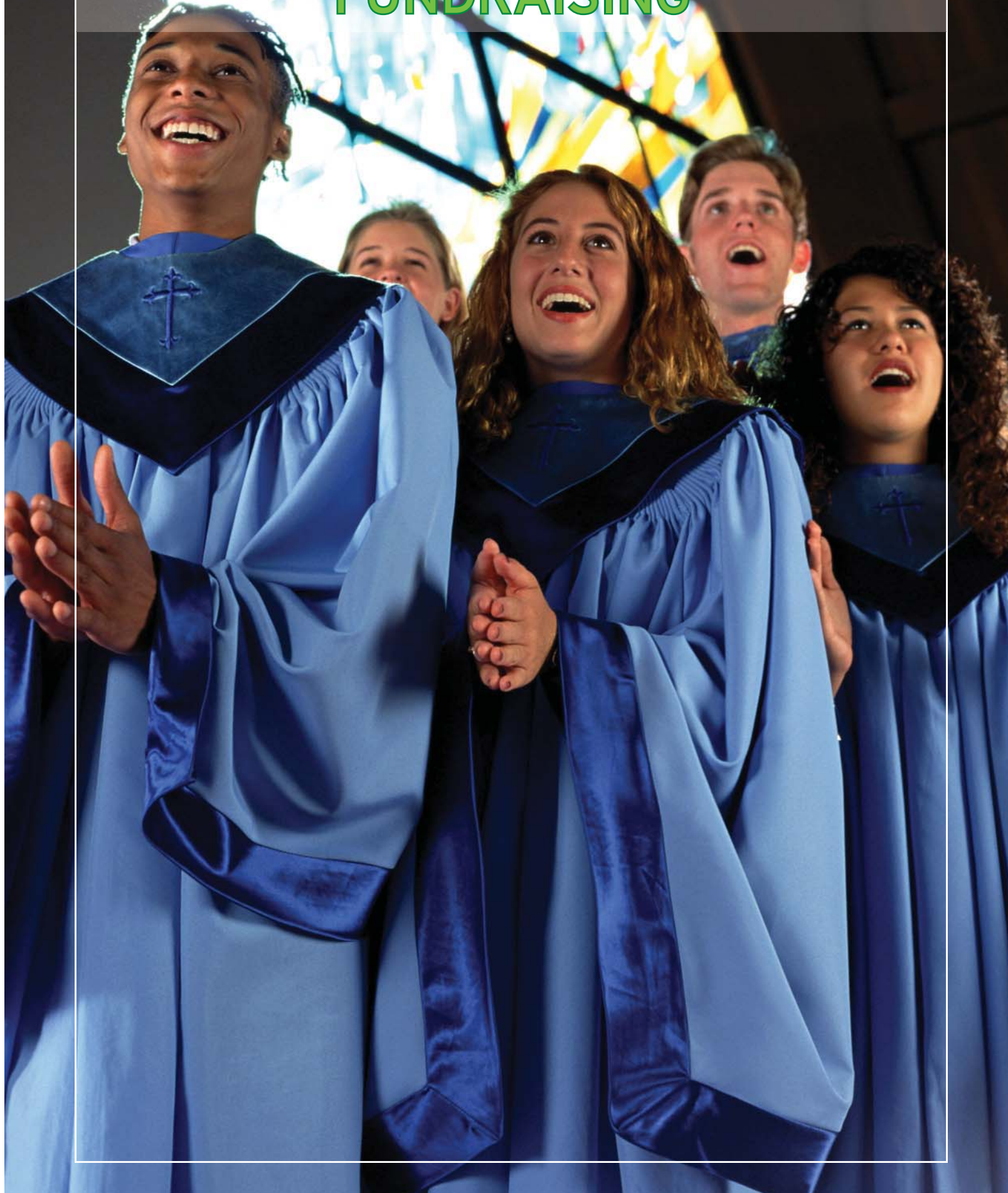


FUNDRAISING



“The people rejoiced at the willing response of their leaders, for they had given freely and wholeheartedly to the Lord.” Chronicles 29:9

FUNDRAISING

is more than raising money to build your dream. It is a spiritual experience that engages the congregation into a journey of faith. It is creating excitement about the things that God can accomplish through us to realize His purposes.

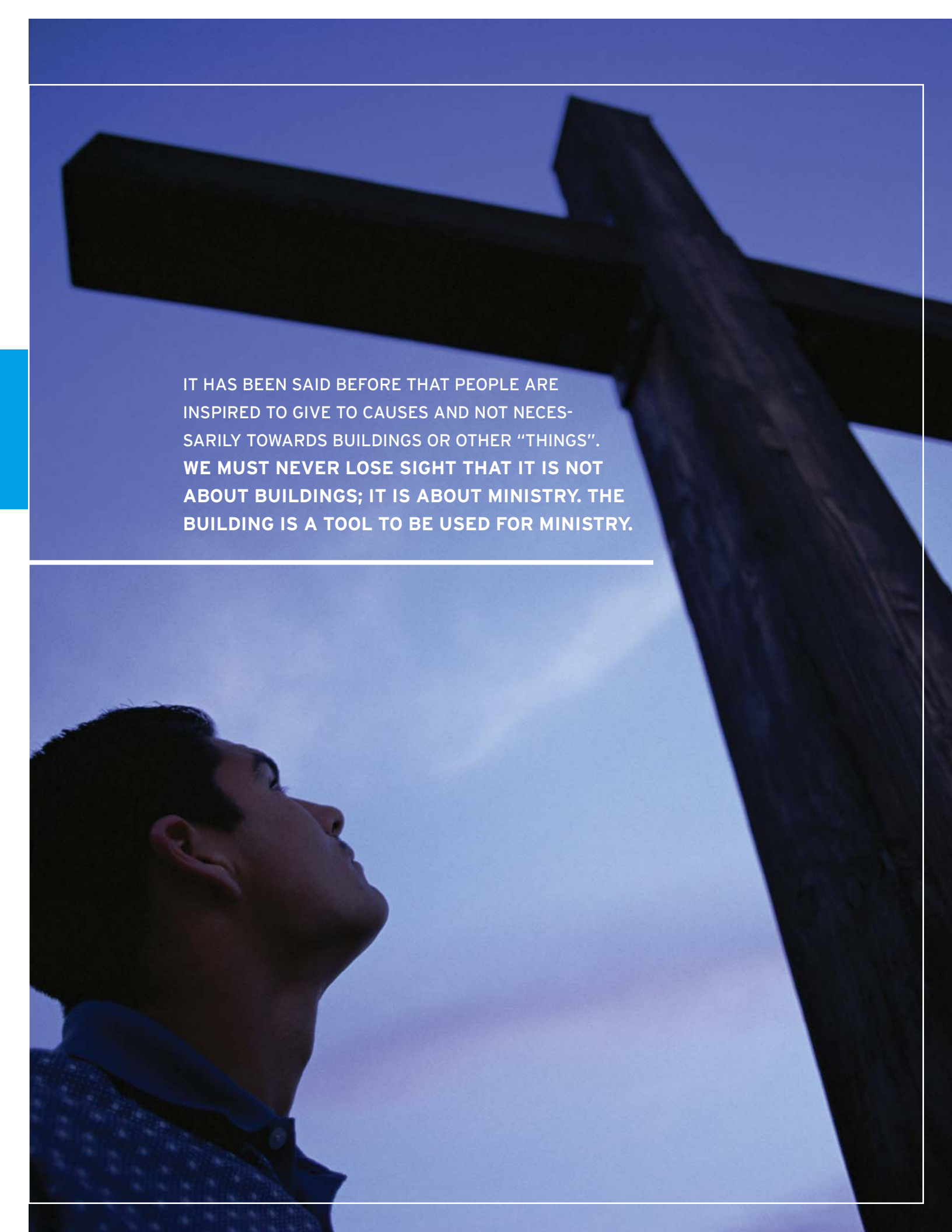
HOW DO WE COMMUNICATE THE VISION?

Your architect should provide you with tools to support your fundraising efforts, whether you decide to hire a fundraising company or develop the process in-house.

- ▶ **BOARD MOUNTED SKETCHES**
For display in the lobby and fellowship areas
- ▶ **IMAGES ON THE WEBSITE**
- ▶ **MASTER PLAN REPORT**
- ▶ **IMAGES IN DIGITAL FORM**
To be used in posters, brochures, mailers, & banners
- ▶ **VIDEO ANIMATION**
This is a 3-D video which allows you to “fly over” the entire campus on the exterior and walk through the interior spaces, thereby allowing you to experience the future building. In addition, video clips of the pastor, the worship service in progress, and interviews of key members bring the dream to life.



Evergreen Baptist Church

A low-angle photograph of a man in profile, looking upwards towards a large, dark wooden cross. The background is a clear, light blue sky. The man is wearing a dark, patterned shirt. The cross is made of thick, dark wood and dominates the right side of the frame. The overall mood is contemplative and inspirational.

IT HAS BEEN SAID BEFORE THAT PEOPLE ARE
INSPIRED TO GIVE TO CAUSES AND NOT NECES-
SARILY TOWARDS BUILDINGS OR OTHER "THINGS".
**WE MUST NEVER LOSE SIGHT THAT IT IS NOT
ABOUT BUILDINGS; IT IS ABOUT MINISTRY. THE
BUILDING IS A TOOL TO BE USED FOR MINISTRY.**